

For Immediate Release

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HOTEL MAKES FAIRFAX COUNTY (VA), “GREENER”

Herndon, VA (January 14, 2009) –

Environmentally-aware travelers have a new hotel choice when searching for places to stay in Northern Virginia. Virginia Green Lodging recently certified the Holiday Inn Express Herndon/Reston which is owned and operated by the B. F. Saul Company – Hotel Division.

Mark Carrier, Sr. Vice President of the BF Saul Company – Hotel Division states “our organization is committed to the environment’s preservation and improvement to benefit each of our guests and our communities,” stating “the Virginia Green Lodging Certification provides an acknowledgement of that commitment and a template to improve our sustainability efforts.” Carrier adds, “this leading state initiative is a strong complement to “Our Big Green,” a company-wide program focusing on three core elements of sustainability - “Conserve our Resources,” “Reduce Waste & Recycle,” and “Act Now. Learn and Lead.” To learn more of the organization’ commitment to the environment, click on [Big Green Pledge](#).

The certified hotel will promote eco-friendly practices such as Optional Linen Service whereby sheets and towels are changed at the end of each stay, Guest Recycling which allows guests and opportunity to recycle during their stay, Water & Energy Conservation & “Green Meetings.” Virginia Green Lodging is run as a partnership between the Virginia Department of Environmental Quality, the Virginia Tourism Corporation and the Virginia Hospitality and Tourism Association. The hotel will now proudly boast the Virginia Green certification logo on their website.

To book an eco-friendly stay or your next “green” meeting visit hiherndon.com. The hotel which is located in Fairfax County, VA serves both business and leisure guests seeking first class hotel accommodations, meeting facilities and banquet venues near Washington, DC.

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