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SUPERIOR “QUALITY” RECOGNIZED AT WASHINGTON-DULLES AREA HOTEL

Reston, VA (September 24, 2008) –

Holiday Inn Express Reston/Herndon has been awarded the “Quality Excellence Award” by Intercontinental Hotels Group (IHG) for 2008. Sr. Vice President for BF Saul Company – Hotel Division, Mark Carrier states, “We’re always raising the bar,” after announcing the honor at his business and leisure hotel located just outside our Nation’s Capital in Herndon, VA. The hotel was recognized for “maintaining the highest standards in product quality, hotel operation, and customer satisfaction,” according to Robert Reed IHG’s Area Manager for Hotel Support. “The hotel is one of only three in my VA region.” Adding to the prestige of the award, Reed highlights, “in all only of 76 hotels of over 1600 in the US, Canada and Caribbean were recognized for the honor, adding “I am proud to have the Holiday Inn Express Reston/Herndon as part of my portfolio of hotels.”

When asked what factors set his hotel apart from his peers, Carrier added “Continued focus on three core fundamentals,” the tenacious leader of the hotel states “happy professional team members who demonstrate aggressive friendliness, a clean crisp property where everything works and guests & team members receive all they expect... plus a little bit more; were key factors in the recognition we’ve received.” Reed asserts, “this award recognizes those hotels that have maintained the highest standards in product quality, hotel operation, and customer satisfaction,” adding, (the award) is prestigious.”

The Quality Excellence Award is presented annually to hotels which meet strict brand criteria for guest satisfaction over 12 consecutive months. Carrier proclaims, “I’m proud of the overall team effort displayed this past year; we’re looking forward to continuing to exceed the diverse needs of our guests.”

The hotel serves business, government and leisure travelers visiting our National Capital Region; is located near Washington Dulles International Airport, many attractions, museums including Virginia wine country, civil war battlefield sites premium shopping & event venues. The hotel is within walking distance to many restaurants in this historic hamlet.

To book packages or overnight accommodations visit, www.hiherndon.com,
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